

ADVERTISING RATES FOR RANGELAND NEWS

AD SIZE	SRM Commercial Member Rate	SRM Member Rate	Non-Member Rate
Full Page: 8-1/2" x 11"	\$210	\$240	\$300
2/3 Page: 7-1/8" x 9-1/2"	\$147	\$168	\$210
1/2 Page: 3-1/2" x 9-1/2"	\$112	\$128	\$160
1/3 Page: 3-1/2" x 7"	\$70	\$80	\$100
1/4 Page: 3-1/2" x 4-3/4"	\$56	\$64	\$80
1/8 Page: 3-1/2" x 2-3/8"	\$28	\$32	\$40

Advertising rates include publication in the newsletter and on the SRM website.

Rangeland News is the membership newsletter of the Society for Range Management (SRM) and is published monthly on the 1st day of the month. *Rangeland News* is distributed to approximately 3,400 members each month, via postal mail and the worldwide web at <http://www.rangelands.org>.

Rangeland News accepts ONLY digital ads.

Acceptable file formats: Ads may be submitted in MS Word or PDF format. If sending via PDF, please activate all links within the document.

All ads require final approval in writing by the advertiser. SRM will not accept responsibility for errors of any kind on approved ads. All advertising content is subject to SRM approval.

Deadline Date: Ads with final approval must be received by SRM by 12:00 pm on the 15th of the month prior to month of publication. Ads received after the deadline will be posted on the SRM website only. Cancellations will not accepted after the deadline date.

Send ad material to: Mary Murphy at mmurphy@rangelands.org or contact by phone at (303) 986-3309