

EXHIBITOR AGREEMENT

This agreement for exhibit space, the notices of space assignment by SRM and the full payment of rental charges, together constitute an agreement for a right to use space.

Exhibitor terms and guidelines:

- 1) Dates and Hours of the Exhibition* Hours are tentative and subject to changes as needed
 - Sunday, 06 February 2011 Noon – 6:00 pm Booth Set Up
 - Monday, 07 February 2011 8:00 am — 6:00 pm Exhibit Hall open; 6:00—8:00 pm Trade Show Mixer
 - Tuesday, 08 February 2011 7:00 am—4:30 pm Exhibit Hall open ; 4:30 – 6:00 pm Booth Tear Down
 - Wednesday, 09 February 2011 7:00 am—10:00 am Booth Tear Down
- 2) Space Assignment and Attendees
 - Although SRM will make every attempt to accommodate Exhibitor requests for specific booths, no guarantees can be made that the Exhibitor will be assigned the specific booth(s) requested. The method of determining space assignment shall be established by SRM. No rights or privileges are created for any exhibitor as a result of previous space assignments or years of participation in the SRM exhibition.
- 3) Use of Exhibit Space
 - No exhibitor shall assign, sell its rights, sublet, share or apportion the whole or any part of the space allotted. All product and service demonstrations and distribution of promotional materials must be confined to the limits of the exhibit space. No firm or organization not assigned space in the exhibition hall will be permitted to solicit business in any manner within the exhibition hall.
- 4) Arrangements of Exhibits
 - All exhibits must be arranged so as not to obstruct the general view or hide the exhibits of others. All booths are in-line booths measuring 8 feet by 10 feet. The standard booth equipment provided to the exhibitor by SRM through the general contractor are 8' high back drape, 3' high draped side rails, one 7"x 44" ID sign, one 8' draped table, two plastic side chairs, and one wastebasket. All additional furnishings or equipment is the sole responsibility of the exhibitor. Height: Exhibit fixtures, components and identification signs will be permitted to a height of 8 feet. Depth: All display fixtures over 4 feet in height and placed within 10 linear feet of an adjoining exhibit must be confined to the back half of the booth. Any variation of these guidelines must be approved in advance by SRM management.
- 5) Cancellation of Exhibit Space by Exhibitor
 - If it is necessary for the exhibitor to withdraw from the SRM 2011 Annual Meeting Trade Show, the exhibitor must notify SRM in writing. On or before **27 December 2010**, exhibitor will receive refund of booth payment less \$150 per 10x10 space and \$50 per student booth cancelled. No refund of exhibit fee if booth space is cancelled after **27 December 2010**.
- 6) Insurance
 - Exhibitors are encouraged to carry floater insurance to cover exhibit material against damage or loss, as well as public liability insurance against injury to the person or property of others. Request this type of insurance coverage be available to you during transport, installation, operation and dismantle hours of the 2011 SRM Annual Meeting and Trade Show.
- 7) Security
 - SRM will take reasonable precautions to safeguard the exhibit hall each day following the completion of scheduled activities. Any other security arrangements will be the responsibility of the exhibitor. SRM will not be liable for loss or damage to property of the exhibitor from theft, fire, accident or other cause beyond its control.
- 8) Exhibitor Service Kit
 - Approximately 90 days prior to the dates of the SRM Annual Meeting, Exhibitors will receive a copy an Exhibitor Service Kit. The Exhibitor Service Kit will include information integral to your company's participation, including but not limited to: additional Rules & Regulations, order forms, shipping & drayage and utilities and building services.
- 9) List name(s) of individuals representing company/organization who will attend as exhibitor(s)

1. _____ 2. _____

Note: All Exhibitor Agreements must be accompanied by signed Exhibitor Application to confirm space assignments.

I understand and agree to abide by the Exhibitor terms and guidelines above.

Authorized Signature

Title

Date

Please return to: **Society for Range Management, 810 East 10th Street, Lawrence, KS 66044**
Phone: 303-986-3309; Fax: 303-986-3892

2011 SOCIETY FOR RANGE MANAGEMENT ANNUAL MEETING EXHIBITOR & SPONSORSHIP APPLICATION

Contact Information

Type of Membership: Commercial Member of SRM Non-Member Member

Company Name _____

Contact Name _____

Address _____

City _____ State _____ Zip or Postal Code _____

Telephone _____ Fax _____

Email _____

Meeting and Event Sponsorship Selection

Diamond (\$10,000) Platinum (\$5,000-9,999) Gold (\$2,500-4,999)

Silver (\$1,000-2499) Bronze (\$500-999) Event Sponsor (\$100-499)

Sponsorship Amount Due \$ _____

Event Type Wanting to Sponsor:

Student Activities Symposium Workshops

Tours Food/Beverage As Needed

Trade Show Selection

Early registration is encouraged; registration deadline is **DECEMBER 10, 2010**. Booth assignments will be based on SRM commercial membership exhibitors and then on a first-paid basis. All spaces are 8' x 10'.

<i>Type</i>	<i>Before Dec 10</i>	<i>After Dec 10</i>	<i>No. Booths</i>	
Diamond Sponsorship	\$0.00	\$0.00	1	<u>\$ Complimentary</u>
Platinum Sponsor	\$0.00	\$0.00	1	<u>\$ Complimentary</u>
SRM Commercial Member	\$650.00	\$700.00	_____	<u>\$ _____</u>
Non-Member	\$1000	\$1050.00	_____	<u>\$ _____</u>
SRM Members	\$750.00	\$800.00	_____	<u>\$ _____</u>
University- Range Club	\$80.00	\$100.00	_____	<u>\$ _____</u>

Special Promotional Bag Inserts

<i>Type</i>	<i>No. Pieces *</i>	<i>Cost per Piece</i>	<i>Amount Due</i>
SRM Commercial Member	1	\$0.00	<u>\$ Complimentary</u>
Insert with Booth Purchase	_____	\$150.00	<u>\$ _____</u>
Insert without Booth Purchase	_____	\$350.00	<u>\$ _____</u>

TOTAL AMOUNT DUE \$ _____

PAYMENT METHOD

Please make checks or money orders payable in U.S. funds to: SRM Annual Meeting

Check enclosed Credit Card (circle one) MasterCard Visa Am Express Discover

Credit Card Number: _____ Expire Date: _____

Cardholder Name: _____ Phone Number: _____

Signature: _____

**Return to: Society for Range Management, 810 East 10th Street, Lawrence, KS 66044
Phone: 303-986-3309; Fax: 303-986-3892**