

## ADVERTISING CONTRACT

Company Name: \_\_\_\_\_  
 Contact: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_ Zip: \_\_\_\_\_  
 Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_  
 Email: \_\_\_\_\_

### **ANNUAL MEETING PROGRAM: Payment/Ad Copy Deadline: December 1, 2009**

Inside Full Page—B&W	\$500	\$ _____
Inside Half Page—B&W	\$250	\$ _____
Inside Business Size—B&W	\$125	\$ _____

### **PRE-CONVENTION TRAIL BOSS: Payment/Ad Copy Deadline: September 1, 2009**

Outside back cover – 2 Color	\$1000	\$ _____
Inside front cover—2 Color	\$ 900	\$ _____
Inside back cover – 2 Color	\$ 800	\$ _____
Inside Full Page—B&W	\$ 700	\$ _____
Inside Half Page—B&W	\$ 500	\$ _____
Inside Quarter Page—B&W	\$ 250	\$ _____
Business Size – B&W	\$ 125	\$ _____

### **DAILY TRAIL BOSS: Payment/Ad Copy Deadline: January 7, 2010**

Full Page—B&W (7 ¾ x 10 ¼)	\$250/day	\$ _____
Half-page vertical—B&W (3 ¾ x 10 ¼)	\$125/day	\$ _____
Half-page horizontal—B&W (5 x 7 ¾)	\$125/day	\$ _____
Quarter-page vertical—B&W (3 ½ x 5)	\$75/day	\$ _____
Two column—B&W (4½ inch wide)	\$40/column/ inch/day	\$ _____
One column—B&W (2 1/8 inch wide)	\$20/column/ inch/day	\$ _____

### **Mechanical Requirements**

Camera-ready digital images (i.e., PDF/CD/Zip disk) – minimum resolution 300 DPI at print size.

<b>Mechanical Data (ins)</b>	<b>Type</b>	<b>Area Bleed</b>
Full-page	7 ¾ x 10 ¼	8 ¾ x 11 ¼
Half-page vertical	3 ¾ x 10 ¼	4 ¼ x 11 ¼
Half-page horizontal	5 x 7 ¾	8 5/8 x 5 5/8
Quarter-page vertical	3 ½ x 5	N/A
Two column—B&W	4 ½ wide	N/A
One column—B&W	2 1/8 wide	N/A

## ADVERTISING CONTACTS

### For Pre-Convention Trail Boss, Program, Daily Trail Boss and Sponsorship Ads

For additional information, please contact.

Gary Frasier  
970-290-3527  
[gfrasier@aol.com](mailto:gfrasier@aol.com)

Judy Riling, Allen Press  
810 East 10th St  
P.O. Box 368  
Lawrence, Kansas 66044  
Phone: 785-843-1234 x 249 or 800-627-0326 x 249  
Email: [jriling@allenpres.com](mailto:jriling@allenpres.com)

### For Daily Trail Boss

#### ***CONTRACT AGREEMENT***

I (Company Representative) authorize that the material(s) I am providing to the Society for Range Management (SRM) is/are registered trademark(s) of my company or that I (Company Representative) am not violating any copyright laws. I assume all liability in regards to any copyright infringements, and will not hold SRM or its representatives in any way liable. I understand that I will send the ad(s) in one of the formats required, and that I will not receive a proof of my ad. I also understand that the ad will run as it is submitted. If additional copy or material(s) are submitted after the deadline, changes cannot be guaranteed. I understand that if payment is not made for the ad(s) by date shown above, ad(s) will not run. My signature below indicates my understanding of and agreement with this statement.

\_\_\_\_\_  
Authorized Signature of Company Representative

### Method of Payment

Total Amount Due \_\_\_\_\_

Check/Money Order # \_\_\_\_\_

Please make check/money order payable to "SRM Annual Meeting." Check must be in US funds drawn on a US bank.

**Credit Card:** MC VISA AMEX DISC

**Name on Card** \_\_\_\_\_

**Card #** \_\_\_\_\_ **Exp Date** \_\_\_\_\_

**Signature** \_\_\_\_\_