



Florida Grazing Lands Coalition

<http://www.ces.fau.edu/fglc/>

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NEWS RELEASE

For Immediate Release

Grazing Lands Stewardship Award Announced

The Florida Grazing Lands Coalition (FGLC) and the Florida Section of the Society for Range Management (SRM) are pleased to announce the Deep Roots Meat, LLC, as the recipient of the third annual Grazing Lands Stewardship Award. This award recognizes outstanding contributions to the ranching community in the areas of grazing and wildlife management.

Deep Roots Meat, LLC, is a family owned and operated agricultural business located in Greenville and Madison, Florida. This North Florida ranch has raised Angus cattle for six generations. Harold and Troy Platt are the present managers of this diverse operation. They currently have 3800+ acres on the Greenville property, while the Madison property is 380 acres with 160 acres being used as a hay field. Cattle graze on several forages including: peas, millet, sudan grass, rye, and oats. The Platt's not only run grass-fed cattle, but are now in the process of raising natural chickens.

Deep Roots Meat, LLC, has won several other awards for their environmental conservation and ingenuity including, The County Alliance for Responsible Stewardship (CARES) Award for Outstanding Environmental Stewardship. Troy Platt also spoke at the 4th National Conference on Grazing Lands in Reno, NV, in 2009. They are looking forward to the future challenges and rewards associated with agricultural life in Florida.

On October 20, 2011, during a joint SRM and FGLC meeting and tour of the ranch, the Grazing Lands Stewardship Award will be presented to Deep Roots Meat, LLC. This meeting is open to the public.

For more information about the award and tour please visit:

Florida Section of the Society for Range Management (SRM)

<http://flsrn.ces.fau.edu/index.php>

or

Florida Grazing Lands Coalition (FGLC)

<http://www.ces.fau.edu/fglc/>

For more information about Deep Roots Meat, LLC. –

<http://www.deeprootsmeat.com/>



The Grazing Lands Conservation Initiative is a nationwide collaborative process of individuals and organizations working together to maintain and improve the management, productivity, and health of the Nation's privately owned grazing land.